**Product Design Day – Business Dragon’s Evaluation of Presentations**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Language Content (see teachers)   * Fluency * Intonation * Accuracy * Pronunciation | Cultural awareness and market sensitivity | Design of product for the specific market - was the product “fit for purpose”? | Delivery of presentation -  e.g. animation, pace, confidence, style, humour | Organisation / evidence of preparation – e.g. seamlessness (the right people in the right place) |
|  | Marks out of 10: | Marks out of 10: | Marks out of 10: | Marks out of 10: | Marks out of 10: |
| Group 1 |  |  |  |  |  |
| Group 2 |  |  |  |  |  |
| Group 3 |  |  |  |  |  |
| Group 4 |  |  |  |  |  |
| Group 5 |  |  |  |  |  |
| Group 6 |  |  |  |  |  |